

# Binary Networks

## About Us



### Binary Networks Client Philosophy

Technology solutions to help you focus on your business; technology made simple.

If we were like most technology companies, this is where we would share a long list of client successes and credentials, but that's not really our style. It's not because we don't have the client successes and credentials worth bragging about (we do); we're just more interested in you — specifically, how our proven and unorthodox approach to technology solutions can make a meaningful impact on your business. We take the time to listen and learn about your business so we can fully assess and develop an understanding of your pain points and priorities. There's a big reason why so many of our clients stay with us — it's because we've built our company around the fundamental objective of establishing long-term partnerships designed to help businesses grow and evolve.

**Binary Networks** is an information technology managed service provider serving the needs of small and mid-sized businesses throughout the Washington, D.C. metro area and across the United States. Established over a decade ago by E. Cohen, our experts design cost-effective and results-driven solutions to meet the emerging technology needs of businesses across a wide range of industries.

In addition to our managed service provider (MSP) offerings, our services platform encompasses consulting, recruiting, and training services that are tailored to meet the individual needs of our clients. We also work closely with **BinaryLab**, our sister company focusing on cybersecurity, to address the increasing threat of cyber-attacks. Our team brings extensive industry-specific experience to client engagements and applies specialized knowledge and invaluable skills to help businesses keep up with a rapidly evolving IT landscape.

### Services Platform

We understand the crucial role technology plays in connecting all areas of your business. That's why we design, deploy, and support technology solutions that are proven to meet the demands of your industry.



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### The Case For MSP

A question we often get asked is: “Why use a Managed Services Provider?” Companies often think it’s better and more cost-effective to pay as you go or bring it in house – assuming managed services providers are like insurance policies that may never be used. Technology is an integral part of nearly every business, and falling behind on critical tasks like backups, patches, and security could result in unexpected, prolonged, and costly outages that could negatively impact your business.

### Managed Services

Given that running your business is your primary focus, you already have too much on your plate for your reliance on technology to become yet another burden on your workload. Technology doesn’t have to be a hassle – BinaryNetworks operates around the clock to ensure your environment runs smoothly and efficiently.

### Follow Us



### Consulting

Let’s face it: Projects can be hard to manage alongside everything else you have on your plate. We do the heavy lifting so that you can focus on running your business. Our approach—designed with small and medium-sized businesses in mind—provides clients with the credentialed resources needed to **design, install, migrate, upgrade, and maintain your company’s technology infrastructure.**

### Cybersecurity

With the right combination of cyber defense solutions and information security technology, you can operate more successfully in a world where everything is increasingly interconnected. **BinaryNetworks** partners with SMBs to plan, build, and run successful cybersecurity programs. Our methodology provides actionable steps to secure systems more effectively and provide recommendations to improve compliance with a wide variety of regulatory frameworks.

### Recruiting and Training

**BinaryNetworks** takes a strategic, proactive approach to searches and staffing that is informed by our knowledge of the market and understanding of the industry, and we will quickly connect you with high-performing technology professionals. You can be confident that each candidate you meet understands the full scope of the position and is excited about the opportunity to work with your company.

**BinaryNetworks** provides a full suite of training and change management solutions. We’re helping forward-thinking companies drive business outcomes by engaging and educating end-users. We set up our clients for long term success with cost-saving initiatives like cross-credentialing, creating streamlined and effective training, and optimizing super user programs.